



**Seva Sadan College of
Arts, Science & Commerce**
Affiliated to University of Mumbai

Research & Development Cell
Organizes

**8th International
Multidisciplinary Conference
(Hybrid Mode) on**

*“Innovations in Business,
Financial Services, Education
and Digital Technology”*

on

8th February, 2025

Saturday

Conference Communication

The Convener
Seva Sadan College of Arts, Science & Commerce,
Seva Sadan Marg, Ulhasnagar,
Dist. Thane, Maharashtra, India PIN- 421003
Phone: +91 251 2561020 www.ssasc.edu.in

Patron

Shri Sanjay Dabrai
Hon. President, Seva Sadan

Convener

Dr Gulabchand K Gupta
Principal

Co-Convener

• Dr. Vanshika Ahuja • Asst.Prof. Sona Dawra

Coordinator

• Asst.Prof. Niraj Mishra • Asst.Prof. Naisha Chainani

Organizing Committee

• Asst.Prof. Soniya Lakhyani • Asst.Prof. Rachna Vadhiya
• Asst.Prof. Deepa Sadhwani • Asst.Prof. Nimrata Kurseja
• Asst.Prof. Dipika Satnathi • Asst.Prof. Komal Panjwani
• Mrs Archana Dhulap • Asst.Prof. Soni Hasija
• Asst. Prof. Anjali Kamble

Conference Tracks

We invite Researchers, Corporates, Academicians and Students to submit the research papers on the following related themes

Business and Financial Services

• Financial Services • Digital Marketing
• Organizational and Consumer behaviour
• Export & Import Management
• Green Marketing • Customer Relationship Management
• Innovative Banking practices
• Stock Market Strategies & Valuation Models
• Operational & Supply Chain Management
• Role of Insurance sector • HR Analytics
• Innovative Human Resource Practices
• Entrepreneurship • E-Commerce
• Enterprise Resource Planning • Retail Sector
• Business Economy • Online Financial Services

• Online marketing • Financial Management
• International Business • Investment strategies

Education

• Skill Training Education • Self Learning Education
• Life Long Learning • Educational Systems & Planning
• Digital Technology in Education
• Virtual Class Room • Vocational Education
• Workshop based Teaching Learning
• Education and Human Development
• Learning using Mobile Applications
• Online Educations • Digital Library • Blended learning
• National Education Policy 2020

Digital Technology

• Application of digital technology in Business
• Mobile Application & Services
• Digital Technology in the Healthcare.
• Pattern Recognition
• Information and Knowledge Management
• Data Mining • Wireless Technology
• Cloud Computing • Network Security
• Social Media • Cyber law • Artificial Intelligence
• Digital Wallet • Green Technology

Any other related areas

Submission Guidelines

• Abstract Format: It should contain the full title of the Paper, the Name of the Authors, and their Affiliations. The abstract should not exceed 300 words. About 3 to 5 keywords should be provided.
• Full Paper Format: The manuscript should be MS Word format in Times New Roman, Font Size 12 points with 1.5 line spacing, 1 inch margin of the left, top, bottom and ½ inch margin on the right & A-4 size paper. APA citation style should be used. The Paper should not exceed 3500 words.
• The manuscript must contain Title of the paper, authors name, institute name and Email address.

- Soft copy of the Abstract / manuscript should be send by Email: sscimc18@gmail.com

Paper Submission: Important Dates

- Abstract Submission : 16.12.2024
- Full Paper Submission : 15.01.2025
- Notification of Accepted Papers : 20.01.2025
- Paper Submission – Email : sscimc18@gmail.com
- Conference Time : 9:00 am to 5:30 pm

Registration Fee

- Delegate / Research Scholars : Rs.1500
- Foreigner : \$40
- Only Participation : Rs.300

The Registration fee includes the Conference Certificate, Soft copy of peer reviewed referred Journal.

The some selected original quality research papers shall be published in Scopus/ UGC CARE/ Web of Science Journal with additional charges as per publisher.

Registration fee can be paid by Cash/ DD / Online Transfer With DD Drawn in favour of “Seva Sadan College of Arts, Science and Commerce”

Online Transfer / NEFT / RTGS

Account Name: Seva Sadan College of Arts, Science & Commerce
 Axis Bank, Account No. : 605010100043616
 IFSC Code : UTIB0000605
 Branch : Ulhasnagar, Maharashtra

Registration Form

<https://forms.gle/B27STAspbuQuBXvH6>

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About Us

Seva Sadan College of Arts, Science and Commerce was established in year 2009 by Seva Sadan Trust. The Trust was founded by Philanthropic Seth Parsram Parumal Dabrai with the aim of spreading Education among people in year 1950. The Trust has various Educational Institutions such as R. K. Talreja College of Arts, Science and Commerce, Seva Sadan's College of Education and other Institutes & School. Seva Sadan College of Arts, Science and Commerce offers B.Com, BMS, B.Com (Accounting and Finance), B.Com (Banking & Insurance), B.Com (Financial Markets), and Add-on courses are affiliated to the University of Mumbai and located at Ulhasnagar-3.

About Conference

The Technologies have influence on every sector of society, including business, financial services, education, and the entire economy. The digital technology has a huge potential to help businesses, banks and educational institutions expand while spending less money on operations. The rapid transformation of digital technology makes it possible for entrepreneurs to organize intellectual capital and facilitate knowledge sharing through the use of enterprise collaboration solutions. By developing better processes, finding better solutions, and making wiser decisions, makes to improve sequence outcomes. However, we are also going deeper into how we provide each development by taking into account how this online & offline conference influences us. The purpose of this conference is to bring together scholars, industry professionals, and researchers from related domains on one stage so they may collaborate and exchange ideas on the topics covered.

Conference Venue

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 Dist. Thane, Maharashtra, India PIN- 421003.
 Phone: +91 251 2561020. www.ssasc.edu.in

February 2018



February 2019



February 2020



February 2021



February 2022



February 2023



February 2024

